



To Whom It May Concern,

I am writing to recommend Kia Zaman for employment in your organization. As a social media specialist at RealManage, LLC I have had the pleasure of being Kia's manager for ten months in the marketing department. It is with great regret that due to the recent departmental restructuring and layoff; we have had to let go of some of our team members, including Kia.

During her time with us, Kia demonstrated a keen understanding of social media strategies and trends. She was responsible for managing our social media accounts across various platforms, creating engaging content, and analyzing data to inform our social media strategies along with managing the company's brand reputation platforms. Her efforts resulted in an increase in our online engagement and company Google ratings.

In addition to her technical abilities, Kia is a person of strong ethical character and personal integrity. She exhibits a positive attitude, contributes to a collaborative and productive work environment. Her interpersonal skills are commendable and have enabled her to develop positive relationships with team members.

I am confident that Kia would be a valuable asset to any team. Her adaptability, creativity, and wide range of skills and expertise in digital marketing make her an ideal candidate for a variety of roles and challenges.

Thank you for considering this recommendation. I am confident that Kia will make an outstanding addition to your team and contribute positively to your organization's goals.

Sincerely,

Amanda Causey  
Vice President, Marketing  
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